

News Corp Australia statement regarding Federal Government response to ACCC Inquiry

12 December 2019

Statement from Michael Miller, News Corp Australasia executive chairman.

“We are encouraged the Government is taking action on a number of fronts to deal with the power imbalances the digital platforms hold over media businesses.

“Most of these initial steps are aligned with where the world is heading but more reforms are needed to protect consumers and ensure a vibrant and viable media industry.

“The new unit within the ACCC to oversee digital platforms and an inquiry into the murky waters of ad tech are welcomed – they are important and necessary.

“However, the Government’s approach of a voluntary code of conduct to oversee commercial arrangements as a first step appears out-of-kilter with leaders of other jurisdictions who have advocated firmer action.”