

# Motor Dealers Advertising Playbook

## IN FOCUS CASE STUDY



The ACCC alleged Audi in its print advertisements, together with information available on its website and at its dealerships, represented the Audi Q7 Series motor vehicles including the Q7 3.6SE model, had seven seats as a standard feature when in fact five seats was the standard configuration.



### DOWNLOAD

Your handy Motor Dealers **Fact Sheet** containing tips and tricks to keep you out of trouble, along with the latest edition of the **Publishers Advertising Playbook**.

