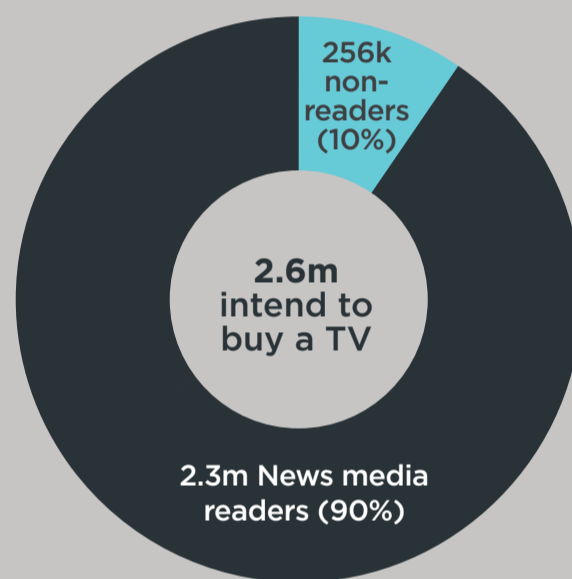
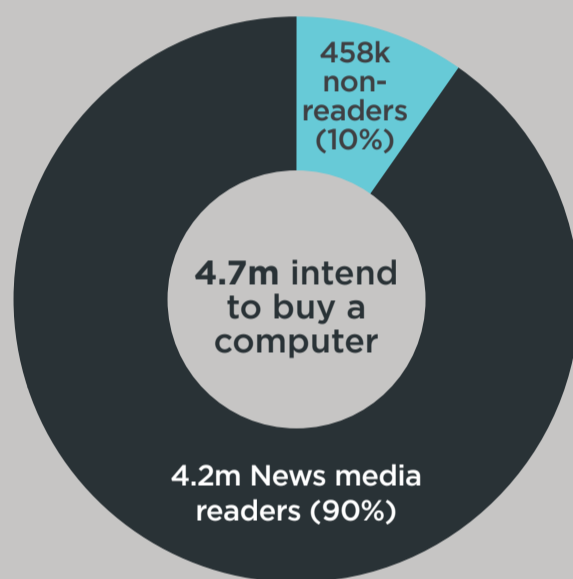


TV & COMPUTER SHOPPERS ARE PLUGGED INTO NEWS MEDIA.

News media readers deliver a 90% reach to Computer & TV buyers.



December retail sales were
+30%
bigger than the average month in 2017

33.6bn
Australian retail spend in December 2017



Retail & brand advertisers can still book news media campaigns for Christmas

Christmas is of the utmost importance to retailers and brand owners

