

2019 NEWS MEDIA AWARDS - FINALISTS ANNOUNCED

Congratulations to this year's finalists, listed below.

Winners will be announced at the 2019 News Media Awards gala dinner, hosted by The Chaser's Craig Reucassel and Andrew Hansen, on Tuesday 24th September at the IVY Sydney.

To purchase tickets for the Awards gala dinner, or to register for the INFORM News Media Summit (daytime), visit nvite.com/newsmediaworks/inform

ADVERTISING FINALISTS

BEST EXECUTION OF PRINT ADVERTISING FOR A CLIENT

COMMUNITY

Campaign	Client	News Brand	Publisher
Lotterywest Puzzles Page	Community News	Community News	Seven West Media (WAN)

REGIONAL

Campaign	Client	News Brand	Publisher
BizCover Business Class	BizCover	News Regional Media	News Corp Australia
Buy a Bale	Town & Country	Town & Country	Australian Community Media
MAC – Get your s**t together	South Australia – Motor Accident Commission	Australian Community Media	Australian Community Media
Tasmanian Travelways	Cabbage Tree Hill	Tasmanian Travelways	Australian Community Media
University of Tasmania	University of Tasmania	The Examiner & The Advocate	Australian Community Media

NATIONAL/METRO

Campaign	Client	News Brand	Publisher
Mitre 10 Mega New Colour Centre	Mitre 10	Otago Daily Times	Allied Press
Qantas Wine	Qantas Wine	The Australian	News Corp Australia
Royal Flying Doctor Service 90th Birthday	Royal Flying Doctor Service	The Advertiser, Sunday Mail	News Corp Australia
Stopping Australia's Worst Serial Killer	Heart Foundation Australia	All News Corp National mastheads	News Corp Australia
It's Time to Connect	Strait Times Classified	The Straits Times	Singapore Press Holdings

BEST EXECUTION OF DIGITAL ADVERTISING FOR A CLIENT
REGIONAL

Campaign	Client	News Brand	Publisher
BizCover Business Class	BizCover	Newsamp	News Corp Australia

NATIONAL/METRO

Campaign	Client	News Brand	Publisher
Finish Quantum Launch 2018	Reckitt Benckiser	Taste.com.au	News Corp Australia
Lavazza Tierra Coffee Launch	Lavazza	News.com.au	News Corp Australia
Mr Inbetween	Foxtel	The Daily Telegraph, Herald Sun Courier Mail, The Advertiser, WHIMN	News Corp Australia
The Pathway to Dinner Time	Mars Food	Taste.com.au	News Corp Australia
What is Time	ION Orchard	straitstimes.com	Singapore Press Holding

BEST EXECUTION OF NATIVE ADVERTISING FOR A CLIENT (OPEN)

Campaign	Client	News Brand	Publisher
Mastering the Market!	Suncorp	The Courier-Mail	News Corp Australia
RAC Look Up	RAC	PerthNow	Seven West Media (WAN)
Stopping Australia's Worst Serial Killer	Heart Foundation Australia	All News Corp National/Regional mastheads	News Corp Australia
The Carlton Zero/mX Zero Launch	Carlton and United Breweries	mX Zero	News Corp Australia
The Derby Off-road Challenge	Mazda	The West Australian	Seven West Media (WAN)
The Storyteller Series	Tourism & Events Queensland	The Australian	News Corp Australia

BEST EXECUTION OF INTEGRATED ADVERTISING FOR A CLIENT (OPEN)

Campaign	Client	News Brand	Publisher
Bulanaires	Tourism Fiji	Stuff	Stuff
How does your USA sound?	Brand USA	The New Zealand Herald	NZME
Melbourne Strategic Approach	Mitsubishi Motors	Herald Sun	News Corp Australia
Stopping Australia's Worst Serial Killer	Heart Foundation Australia	All News Corp National/Regional mastheads	News Corp Australia
The Vision Is Clear	DairyNZ	The New Zealand Herald	NZME

BEST INNOVATION FOR AN ADVERTISING CLIENT (OPEN)

Innovation	Client	News Brand	Publisher
BizCover	BizCover Business Class	News Regional Media	News Corp Australia
First Ever Perforated Cover Wrap	Montblanc	The Straits Times	Singapore Press Holdings
Moreton Life Magazine	Moreton Bay Regional Council	Moreton Life Magazine	News Corp Australia
Signature Properties of Australia 2019	Ruralco	Australian Community Media	Australian Community Media
Stopping Australia's Worst Serial Killer	Heart Foundation Australia	All News Corp National/Regional mastheads	News Corp Australia
Tasmania Travelways	Wine Tasmania: Josef Chromy Wines, Nocton Vineyard and Cape Bernier Vineyard	Tasmanian Travelways	Australian Community Media

MARKETING FINALISTS

BEST TRADE MARKETING CAMPAIGN (OPEN)

Campaign	News Brand	Publisher
\$1 Million Business Booster	The Advertiser/Sunday Mail	News Corp Australia
Come Together 2019	News Corp Australia	News Corp Australia
Community Connect	Community News	Seven West Media (WAN)
Platinum Agents Club	The Courier-Mail	News Corp Australia
The Prestige Perspective News	News Prestige Network	News Corp Australia

BEST CONSUMER BRAND CAMPAIGN (OPEN)

Campaign	News Brand	Publisher
Build-a-Ben poster puzzle	The Mercury	News Corp Australia
Buy Search Sell	Buysearchsell.com.au	News Corp Australia
Fostering the next generation of subscribers	The Australian	News Corp Australia
Gold Coast Women of the Year	Gold Coast Bulletin	News Corp Australia
New Zealand's Herald	The New Zealand Herald	NZME
The News In Colour	news.com.au	News Corp Australia
The Senior relaunch	The Senior	Australian Community Media
You Deserve to Know	The Sydney Morning Herald & The Age	Nine

BEST SUBSCRIBER ACQUISITION CAMPAIGN (OPEN)

Campaign	News Brand	Publisher
Digital-only Local "Papers"	NewsLocal	News Corp Australia
Federal Election 2019	The Sydney Morning Herald & The Age	Nine
The launch of nzherald.co.nz Premium Content	The New Zealand Herald	NZME
True Crime Australia	News Corp Australia Metro & Regional mastheads	News Corp Australia
Winter Sports Promotion	Australian Community Media	Australian Community Media

BEST COMMUNITY OR SOCIAL-PURPOSE INITIATIVE (OPEN)

Campaign	News Brand	Publisher
Care to QPR suicide prevention	Illawarra Mercury	Australian Community Media
Coffee Co-op: Diversity in a Cup	Stuff	Stuff
Front Page Photo boxes	Herald Sun	News Corp Australia
Glove Box Guide to Mental Health	The Land	Australian Community Media
Mastheads for Change	The Dominion Post/Stuff	Stuff
Stopping Australia's Worst Serial Killer	All News Corp National/Regional Mastheads	News Corp Australia

TECHNICAL FINALISTS

BEST RUN OF PRESS (OPEN)

News Brand	Print Centre	Publisher
Apple Daily - Taiwan	Apple Daily Printing Taiwan	Apple Daily Publication Development Limited, Taiwan Branch
Apple Daily – Hong Kong	Apple Daily Printing Hong Kong	Apple Daily Limited
Gympie Times	Yandina Print Centre	News Corp Australia
NT News	Darwin Print Centre	News Corp Australia
The Australian	Darwin Print Centre	News Corp Australia
The Border Mail	ACM Printing Wodonga	Australian Community Media
The Canberra Times	Canberra Print Centre	Australian Community Media

PRINT CENTRE OF THE YEAR (OPEN)

Print Centre	News Brand	Publisher
Darwin Print Centre	NT News	News Corp Australia
Yandina Print Centre	Sunshine Coast Daily	News Corp Australia
Townsville Print Centre	Townsville Bulletin	News Corp Australia

PRODUCT INNOVATION FINALISTS

BEST USE OF PRINT (OPEN)

Product	News Brand	Publisher
Get Vocal, Support Local Advertising Wrap	The Standard - Warrnambool	Australian Community Media
IGA: Where the Locals Matter	The Weekend West	Seven West Media (WAN)
Mastheads for Change	The Dominion Post/Stuff	Stuff
News Corp's Summer of Cricket – Fox Sports	The Daily Telegraph	News Corp Australia
Stopping Australia's Worst Serial Killer – Heart Foundation Australia	All News Corp National/Regional Mastheads	News Corp Australia
They are us	The New Zealand Herald	NZME

BEST USE OF DIGITAL (OPEN)

Product	News Brand	Publisher
The 'Tiser Fringe Adviser	The Advertiser	News Corp Australia
NZ Herald Premium	The New Zealand Herald	NZME
One Queensland	News Regional Media	News Corp Australia
Project Broadsheet	The Australian	News Corp Australia
The KO King	Stuff	Stuff
The MP Expenses Tracker	The Advertiser	News Corp Australia

BEST USE OF MOBILE (OPEN)

Product	News Brand	Publisher
New Zealand Made/Nā Niu Tīreni	Stuff	Stuff

INNOVATION OF THE YEAR (OPEN)

Product	News Brand	Publisher
The Homicide Report	Stuff	Stuff
Dead Wrong	The Courier-Mail	News Corp Australia
Schools that Excel	The Age	Nine
Kids News	Kidsnews.com.au	News Corp Australia
Peak Hour Project	The Age	Nine
Your Story	Leader/NewsLocal/Quest/Messenger	News Corp Australia

HEGARTY SCHOLARSHIP FOR BEST YOUNG EXECUTIVE (UNDER 35)

Executive	Position	News Brand	Publisher
Suz Rolfe	Senior Manager	News Corp Australia	News Corp Australia
Daniel Perotti	National Trade Marketing Manager	News Corp Australia	News Corp Australia
David Eisman	Director of Subscriptions and Growth	The Sydney Morning Herald, AFR and The Age	Nine
Jenna Cairney	Editor	Townsville Bulletin	News Corp Australia
Nadja Fleet	Editor-in-chief	Messenger Newspapers	News Corp Australia
Tyla Harrington	Editor	Shepparton News	McPherson Media Group

NEWS MEDIA EXECUTIVE OF THE YEAR

Executive	Position	News Brand	Publisher
Ainslee O'Brien	GM Commercial Networks	News DNA	News Corp Australia
Fiona Nilsson	Lifestyle Director	News DNA	News Corp Australia
Scott Corcoran	Sales Director – National Agencies	Australian Community Media	Australian Community Media

PHOTOGRAPHY FINALISTS

PORTRAIT, FEATURE OR LIFESTYLE PHOTOGRAPHY COMMUNITY

Name of Entry	Photographer	News Brand	Publisher
A dancefloor free of judgement	Max Mason-Hubers	The Maitland Mercury	Australian Community Media
Avian Enthusiast	Max Mason-Hubers	The Maitland Mercury	Australian Community Media
Ellie's going for gold	Catherine Grey	Kyabram Free Press	McPherson Media Group
Fremantle Festival	Andrew Ritchie	Community News	Seven West Media (WAN)
Great Balls of Fire	Andrew Ritchie	Fremantle Gazette	Seven West Media (WAN)
Million Dollar Beard	John Appleyard	Wentworth Courier	News Corp Australia

REGIONAL

Name of Entry	Photographer	News Brand	Publisher
Chemo Princess	Darren Howe	Bendigo Advertiser	Australian Community Media
Exhausted	Marc Stapelberg	The Northern Star	News Corp Australia
Karen Community Celebrates	Glenn Daniels	Bendigo Advertiser	Australian Community Media
Pelicans Visit	Glenn Daniels	Bendigo Advertiser	Australian Community Media
The Racer	Darren Howe	Bendigo Advertiser	Australian Community Media
Time to jump	Andy Jackson	Taranaki Daily News	Stuff

NATIONAL/METRO

Name of Entry	Photographer	News Brand	Publisher
Head over heels for a career high point	Mark Stewart	Herald Sun	News Corp Australia
Pokie Addict	Janie Barrett	The Sydney Morning Herald	Nine
Too late for Peter	Chris McKeen	Stuff	Stuff
War amputees	Kate Geraghty	The Sydney Morning Herald	Nine
Women in Sport	Phil Hillyard	The Daily and Sunday Telegraph	News Corp Australia

SPORT PHOTOGRAPHY

COMMUNITY

Name of Entry	Photographer	News Brand	Publisher
Black and Green in Flight	Marina Neil	Maitland Mercury	Australian Community Media
Ellie's going for Gold	Catherine Grey	Kyabram Free Press	McPherson Media Group
Making a mark	Matt Taylor	The Observer	News Corp Australia
Mikayla Wilson	Jon Hewson	Mandurah Coastal Times	Seven West Media (WAN)
Phoenix James	Jon Hewson	Mandurah Coastal Times	Seven West Media (WAN)

REGIONAL

Name of Entry	Photographer	News Brand	Publisher
Airborn	Alistair Brightman	Fraser Coast Chronicle	News Corp Australia
Gripping Rugby Union	Marina Neil	The Newcastle Herald	Australian Community Media
Ribeiro Rules	Jonathan Carroll	The Newcastle Herald	Australian Community Media
Rilee	Braden Fastier	The Nelson Mail	Stuff
Rodeo Cowgirl	Gareth Gardner	The Northern Daily Leader	Australia Community Media
Toro, Toro!	Brendan Radke	The Cairns Post	News Corp Australia

NATIONAL/METRO

Name of Entry	Photographer	News Brand	Publisher
Doubles	Eddie Jim	The Age	Nine
Hells Bells	Alex Coppel	Herald Sun	News Corp Australia
Henriques Catch	Phil Hillyard	The Daily Telegraph	News Corp Australia
Jess Fox	Phil Hillyard	The Daily Telegraph	News Corp Australia
Night Powder	Dylan Robinson	Herald Sun	News Corp Australia

NEWS PHOTOGRAPHY

COMMUNITY

Name of Entry	Photographer	News Brand	Publisher
Light it up	Catherine Grey	Riverine Herald	McPherson Media Group
Patient Paris meets Police Pup	John Appleyard	Southern Courier	News Corp Australia
When Harry met Luke	Belinda Soole	Daily Liberal	Australian Community Media

REGIONAL

Entry	Photographer	Masthead	Publisher
At the going down of the sun...	Jonathan Carroll	The Newcastle Herald	Australian Community Media
Buried	Alistair Brightman	Fraser Coast Chronicle	News Corp Australia
Saying Goodbye to your child	Glenn Hampson	Gold Coast Bulletin	News Corp Australia
Tyson	Braden Fastier	The Nelson Mail	Stuff
Weight of the Water	Zak Simmonds	Townsville Bulletin	News Corp Australia

NATIONAL/METRO

Name of Entry	Photographer	News Brand	Publisher
Backburn	Wolter Peeters	The Sydney Morning Herald	Nine
Bushfire	Alex Coppel	Herald Sun	News Corp Australia
Death on the Darling	Nicholas Moir	The Sydney Morning Herald	Nine
Reclaim Princes Park Vigil	Jason Edwards	Herald Sun	News Corp Australia
Saving Dima and Dawa	Alex Coppel	Herald Sun	News Corp Australia
Van Gogh Ballon	Jake Nowakowski	Herald Sun	News Corp Australia

PHOTOGRAPHIC ESSAY (OPEN)

Name of Entry	Photographer	News Brand	Publisher
Chasing Monsters	Nicholas Moir	The Sydney Morning Herald	Nine
Drought Disaster in NSW	Sam Ruttyn	The Sunday Telegraph	News Corp Australia
Kalani-they'll know your name	Sylvia Liber	Illawarra Mercury	Australian Community Media
Pokie Addiction	Janie Barrett	The Sydney Morning Herald	Nine
Rich Pickings	Louie Douvis	The Australian Financial Review Magazine	Nine
Victoria's Forgotten Drought	Jake Nowakowski	Herald Sun	News Corp Australia

NEWS BRAND FINALISTS

COMMUNITY NEWS BRAND OF THE YEAR

News Brand	Publisher
Manly Daily	News Corp Australia
Northern District Times	News Corp Australia
The City (Adelaide)	News Corp Australia
The Gympie Times	News Corp Australia
The North West Star	Australian Community Media
The Senior	Australian Community Media

REGIONAL NEWS BRAND OF THE YEAR

News Brand	Publisher
Geelong Advertiser	News Corp Australia
NT News	News Corp Australia
Sunshine Coast Daily	News Corp Australia
The Examiner	Australian Community Media
The Hobart Mercury	News Corp Australia
The Land	Australian Community Media
The Newcastle Herald	Australian Community Media
Waikato Times	Stuff

DAILY NEWS BRAND OF THE YEAR (OPEN)

News Brand	Publisher
Herald Sun	News Corp Australia
Stuff	Stuff
The Advertiser	News Corp Australia
The Age	Nine
The Australian	News Corp Australia
The New Zealand Herald	NZME
The Australian Financial Review	Nine

WEEKEND NEWS BRAND OF THE YEAR (OPEN)

News Brand	Publisher
The Sunday Age	Nine
AFR Weekend	Nine
The New Zealand Weekend Herald	NZME Publishing Ltd
The Sydney Morning Herald	Nine
The Weekend Australian	News Corp Australia

NEWS STORY OF THE YEAR (OPEN)

Story	Reporter/s	News Brand	Publisher
The Christchurch terror attacks	Stuff and The Press	Stuff and The Press	Stuff
The secret hostage: Louisa Akavi	Tracy Watkins	Stuff	Stuff
Toxic Secrets	Carrie Fellner	The Sydney Morning Herald	Nine
Truth at Last – Lawyer X	Anthony Dowsley, Patrick Carlyon, Damon Johnston and Chris Tinkler	Herald Sun	News Corp Australia
Unresolved Series	Kirsty Johnston and Chris Knox	The New Zealand Weekend Herald	NZME
War Crimes in Afghanistan	Nick McKenzie and Chris Masters	The Age	Nine

NEWSPAPER INSERTED MAGAZINE (NIMS)

Title	News Brand	Publisher
Good Weekend	The Sydney Morning Herald & The Age	Nine
Stellar	Sunday Telegraph, Sunday Herald Sun	News Corp Australia
Sunday Life	Sun Herald & Sunday Age	Nine
The Australian Financial Review Magazine	The Australian Financial Review	Nine
The Deal	The Australian	News Corp Australia
Viva	The New Zealand and The Weekend Herald	NZME

NEWS BRAND OF THE YEAR

Winner announced on the night – selected from winner of Community, Regional, Daily or Weekend News Brand of the Year.

Congratulations to this year’s finalists and thank you to our judges;]

Winners will be announced at the 2019 News Media Awards gala dinner, hosted by The Chaser’s Craig Reucassel and Andrew Hansen, on Friday 24th September at the Ivy Sydney.

To purchase tickets for the Awards gala dinner, or to register for the INFORM News Media Summit (daytime) visit nvite.com/newsmediaworks/inform

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